



# CITY-COUNTY REINVESTMENT TASK FORCE



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**Minutes of the Special Meeting  
Thursday, January 16, 2014, 12:00 PM**

**County Administration Center  
7th Floor Meeting Room  
1600 Pacific Highway, Downtown San Diego**

For information, contact Daisy Crompton, RTF Staff Aide  
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## **ATTENDANCE**

Present were Ron Roberts, Myrtle Cole, Kristy Gregg, Wendell French, Vino Pajanor, Murtaza Baxamusa and Manny Aguilar. Judy Forrester, Peter Villegas, Kathy Patoff and Mitch Thompson were absent.

## **10 CALL TO ORDER**

Co-Chair Roberts called the meeting to order at 12:30 p.m.

## **20 PUBLIC COMMENT**

There was no public comment.

## **30 TASK FORCE MEMBER COMMENTS**

Manny Aguilar Manny Aguilar announced that six upcoming first-time homebuyer workshops that his organization, Money Management Intl., will present in Lakeside, Spring Valley, Fallbrook, Imperial Beach, and Poway. He observed that while both market conditions and the supply of funds available for homebuyers are tightening, there still are pools of funding assistance available if borrowers can qualify.

Kristy Gregg, who also chairs the San Diego Unified School District's Financial Literacy Task Force, reported that the District and Task Force are updating their pilot financial literacy curriculum and working to extend the pilot to the county school district following the recent passage of AB166. AB166 mandates inclusion of financial literacy education in the state curriculum.

Vino Pajanor commented that demand for and use of consumer education about both renter's rights and responsibilities has sharply increased in the past year. This has occurred at the same time as the percentage of renters versus homeowners has increased in the wake of the housing crisis and its aftermath, which has seen foreclosed homes turned into rental properties.

#### **40     REPORT FROM STAFF**

Staffing: Colin Parent introduced the Housing Commission's new RTF staff aide, Daisy Crompton. Ms. Crompton holds a joint MBA/MA from Stanford and brings experience working for LISC, HUD and the Monarch School. She was a co-founder of 211 San Diego and covered affordable housing and redevelopment issues for former San Diego City Councilmember Toni Atkins.

Stakeholder Survey: Ms. Crompton summarized the results of the Nov. 2013 online survey. Survey respondents overwhelmingly preferred that the RTF continue meeting at noon on the third Thursday of each month. In a separate question, respondents listed their top priorities for the RTF: job creation/small business (mentioned by 81%), affordable housing (75%), and local policy development (44%). Other issues mentioned were home ownership (38%), education events (38%) and state/federal policy advocacy (25%).

Workplan: Ms. Crompton reported that staff are planning four educational events over the next six months in accordance with the RTF's CDBG contract. Staff are also developing new data collection protocols and methodologies for monitoring bank CRA activity and reinvestment flows in San Diego County. Developing new data collection systems and gathering and analyzing data will occur through spring. Data collection will also provide a needs assessment and baseline for updating the strategic plan, which has been put on hiatus until the data project is finished. A central piece of the data collection initiative will be the creation of a universal form for banks to report their activities to multiple jurisdictions in one place. The RTF will create an ad hoc subcommittee later this winter to advise on that work.

Committee discussion focused on responsible parties for collecting and analyzing the data, the importance of comparing like items across categories, and combining federally-required bank data with other local data overlays to achieve a full picture of bank activity in the county.

#### **50     APPROVAL OF THE MINUTES**

MOTION BY TASK FORCE MEMBER MANNY AGUILAR TO APPROVE THE REINVESTMENT TASK FORCE REGULAR MEETING MINUTES OF OCTOBER 17, 2013 AND NOVEMBER 21, 2013. SECONDED BY MEMBER WENDELL FRENCH AND CARRIED BY A UNANIMOUS VOTE OF 7-0 WITH MEMBERS JUDY FORRESTER, PETER VILLEGAS, KATHY PATOFF AND MITCH THOMPSON ABSENT.

#### **100    Adoption of San Diego City-County RTF 2014 Meeting Calendar**

The RTF will meet on the third Thursday of every month except August and December at noon. Meetings will be held in the 7th floor tower room at the County Administration Center on Pacific Highway.

MOTION BY TASK FORCE MEMBER KRISTY GREGG TO APPROVE THE REINVESTMENT TASK FORCE 2014 MEETING CALENDAR. SECONDED BY MEMBER MURTAZA BAXAMUSA AND CARRIED BY A UNANIMOUS VOTE OF 7-0 WITH MEMBERS JUDY FORRESTER, PETER VILLEGAS, KATHY PATOFF AND MITCH THOMPSON ABSENT.

**101     Adoption of San Diego City-County RTF By-Laws**

Mr. Parent provided a summary of the proposed text, which would be the RTF's first bylaws. The text is drawn from historical city and county documents authorizing and reauthorizing the RTF and includes rules for appointing and removing members. It dictates the composition of the 15-member Task Force, as follows: one San Diego City Councilmember and one County Supervisor who will jointly serve as co-chairs; representatives from five banks and five community organizations; and one representative each of the North County region, East County region and South County region. New members all serving three-year terms will be appointed after the passage of these bylaws.

Committee discussion centered on Brown Act rules, appointee succession and text edits that clarify the language around representation from banks, cities and the unincorporated county.

MOTION BY TASK FORCE MEMBER MURTAZA BAXAMUSA TO APPROVE THE REINVESTMENT TASK FORCE BYLAWS AS AMENDED. SECONDED BY MEMBER MANNY AGUILAR AND CARRIED BY A UNANIMOUS VOTE OF 6-0 WITH MEMBERS WENDELL FRENCH, JUDY FORRESTER, PETER VILLEGAS, KATHY PATOFF AND MITCH THOMPSON ABSENT.

**102     Discussion: Data Collection**

Staff asked the Task Force for preliminary input on the proposed data collection protocols and methodology. Committee discussion focused on the need to identify the purpose and future uses of the data collected, to collect substantive quantitative data and not just general descriptions of philanthropic projects, to look at the different reports banks are already compiling and responsible for, and to have analysis performed by experts with specific knowledge of local reinvestment players and activities, in contrast to national experts in reinvestment with little to no experience in San Diego.

**ADJOURNMENT**

Co-Chair Roberts adjourned the meeting at 1:40 p.m.

Respectfully submitted,  
Daisy Crompton  
Reinvestment Task Force